



Scouting America's National Service Initiative

Building Character Through Service





Impact365 is a multi-year initiative that will remind our Scouts and Scouting families of the importance of community service and the impact we make in serving others.

In Scouting, we serve others everyday, striving to **make an impact 365 days a year!**

Serving others is a core principle of Scouting ... **a compass point** ... guiding the impact we make in our communities.



Here's How It Works ...

- Each year, we'll kick off an **Impact365** theme around Scouting's Birthday weekend to spark momentum.
- There will be a **new theme each year** that spotlights the diverse ways Scouting gives back.
- Councils and Units have the **flexibility** to design activities **that best meet their local needs**, turning every day into an opportunity to serve.
- **Flexibility is the key.** Councils, Districts, Units, and Families can participate in ways that make sense for them!
- In addition, Scouting will conduct an annual **National Day of Service** in the fall to rally the organization around **Scouting for Food**.



**Scouting
America.**

Transatlantic Council



Service Themes ...

2026 - America250

2027 - The Environment

2028 - Schools

2029 - Safety



**Scouting
America.**

Transatlantic Council

Platform

Impact365 is the overall umbrella platform we use to describe and talk about Scouting's major service initiative over the next few years.



2026 Opportunities

In 2026, we'll leverage America250 and the National Day of Service and many other local projects to serve our communities.



Impact

The impact of serving others is profound. Scouting service projects develop character in youth and deepen the Character Development engagement between our movement and the communities we serve.

Character Development

2026 Service Theme

America250 – In celebration of our nation's 250th anniversary, we're asking every unit to provide 250 hours of community service throughout 2026.



Council/District
Projects



Rank
Requirement
Projects



Individual/Family
Projects



Scouting
for
Food



Trash Clean-Up
Days



Any
Community
Service

Key Take Aways

PLAN LOCAL PROJECTS

Plan an execute service project that makes sense for you:

- You choose a timing.
- You shape the projects to meet local needs.

Make them visible:

- Invite parents, friends, alumni, and community members to join you.
- Post about your projects and their impact on social media and share with tacscouting@gmail.com.

LOG HOURS IN SCOUTBOOK

Log service hours as you normally do.

Accurate logging is how we demonstrate Impact365 through community impact.

Celebrate their accomplishments.